

Our Mission is...

To assist persons with physical challenges to **Recover, Inspire, Succeed,** and **Empower** themselves and others by providing inclusive adaptive recreational sports programs.



About RISE

- **Classified 501(c)(3) non-profit in March of 2007, based in Irving, Texas.**
- **Projected for 2018 are 700+ program dates for adaptive therapeutic recreational programs.**
- **RISE provides specific programs for both children and adults while simultaneously integrating the participants by establishing role model group activities for all ages and levels of physical disability.**
- **RISE Adaptive Sports leading adaptive recreational sports program in Texas.**
- **Affiliated with the Paralympic Division of the United States Olympic Committee.**
- **Recognized as a Paralympic Sport Club for North Texas.**
- **All RISE programs are FREE to participants and family members.**
- **RISE operates with more than 25,000 volunteer hours per year.**
- **RISE programs continues to grow exponentially from 425 participants in 2008, to over 6,000 in 2017.**

Clients Served – Physical Disabilities

RISE serves both kids and adults with a primary diagnosis of a physical disability. Individuals need to be able to understand directions to comprehend the safety precautions and instructions that come with participating in sports. Individuals with secondary disabilities will be evaluated on a case-by-case basis. Physical disabilities that RISE serves include: Spinal Cord Injury, Traumatic Brain Injury, Stroke, Cerebral Palsy, Amputee, Multiple Sclerosis, Muscular Dystrophy, Neuromuscular Disease, Deaf/Hearing Impaired, Blind/Vision Impaired, Ambulatory, and all other physical disabilities.



The Need – Ambulatory and Physical Disabilities



- **Highest rate of unemployment**
- **Highest rate of poverty**
- **Lowest level of education**
- **Disabilities do not discriminate**
- **Disability may be visible or not**
- **Long-term or short-term**
- **Present from birth or acquired**

The RISE Benefits – Medical, Physical, Emotional



Benefits fo RISE therapeutic programs:

- Increasing involvement in community
- Reduces medical complications
- Enhances body image perception
- Changes attitudes toward individuals with disabilities
- Improves sense of self
- Controls stress
- Enhances self-efficacy
- Develops sense of mastery
- Increases immune system
- Reduces pain
- Increases muscular strength
- Improves flexibility and balance
- Improves cardiovascular functioning
- Develops consistent activity routines
- Reduces urinary tract infections
- Increases endurance
- Increases mental alertness
- Increases attention span
- Enhances memory skills
- Improves problem solving
- Prevents social isolation
- Develops/maintains social skills
- Develops self-advocacy skills
- Builds skills to minimize disability stigma
- Masters skills for managing environmental barriers

Media Value:



SOUTHWEST



The Dallas Morning News

- CBS Evening News with Scott Pelley (National)
- Sports 'N Spokes Magazine (National)
- Fox Sports Southwest - Chevy Hometown Kids (Regional)
- CBS News in DFW
- FOX News in DFW
- ABC News in DFW
- ABC News in Houston
- NBC News in DFW
- WB News in DFW
- Univision News in DFW
- Irving Community Television Network
- Dallas Morning News
- SCI BC TV – Vancouver, British Columbia
- ABC - Good Morning Texas in DFW
- NeighborsGo – Irving Blog
- Baylor Online Newsroom Blog
- Irving Rambler Newspaper
- DallasNews Blog
- 360 West Magazine
- ON Magazine
- The News Connection
- Baylor Scott & White Newswise Blog


RISE Adaptive Sports Programs

RISE Adaptive Sports programs are provided free of charge thanks to our dedicated sponsors



Benefits of RISE Sponsorship:

Corporate Sponsor/Partner relationships with RISE Adaptive Sports can benefit your business both externally and internally.

- Premiere non-profit organization providing adaptive recreation for the disability community in Texas, currently serving over 6,000 DFW residents.
- It increases name recognition and brand awareness building a reservoir of community good will and brand loyalty.
- Your sponsorship directly impacts the local community and creates positive brand awareness.
- Corporate employees are able to witness sponsor dollars in action within their community.
- Numerous opportunities to be personally involved in changing lives.
- Corporate employees, family and/or friends with disabilities participating with RISE will benefit from the company's support.
- Sponsoring RISE directly benefits the constituents of other major non-profits in the North Texas Region serving those with physical disabilities.
- Social Media:    

Bronze Sponsor \$10,000

Benefits

- Recognition as an annual Bronze Sponsor in all newsletters, annual report, grants and social media
- Company name listed on RISE home page
- Listed as Bronze Sponsor in RISE eNewsletter “Above and Beyond”
- Placement of logo on official t-shirt
- Sponsor table or booth at invited programs, events and activities
- Opportunity to hand out sponsor literature and short company overview

Rights and Obligations

- Benefits continue for the term of the sponsorship, i.e. calendar year January 1, 2018 to December 31, 2018
- RISE has the option to enlist additional Bronze Sponsors and will consider only reputable corporations and foundations
- RISE has the option to solicit separate event sponsors for major events and fundraisers
- Sponsor will be allowed to promote their products/services only as designated

Silver Sponsor \$25,000

In addition to all Bronze Level Sponsorships, Silver Sponsorship Included:

- Recognition as an annual Silver Sponsor in all publications, newsletters, annual report, grants, social media and press releases
- Company LOGO listed on RISE home page
- Choice placement of logo on all RISE website pages with a link to sponsor's website
- Sponsor spotlight article in one RISE eNewsletter "Above and Beyond"
- Logo on RISE banners, signage and printed marketing material

Rights and Obligations

- Benefits continue for the term of the sponsorship, i.e. calendar year January 1, 2018 to December 31, 2018
- RISE has the option to enlist additional Silver Sponsors and will consider only reputable corporations and foundations
- RISE has the option to solicit separate event sponsors for major events and fundraisers
- Sponsor will be allowed to promote their products/services only as designated

Gold Sponsor \$ 50,000

In addition to all Silver Level Sponsorships, Gold Sponsorship Included:

- Recognition as the annual Gold Sponsor in all publications, newsletters, annual report, grants, social media and press releases
- Inclusion of logo on all RISE website pages with a link to sponsor's website
- Logo on RISE vehicles, equipment, banners, signage and printed marketing material
- Inclusion of logo on official t-shirt
- "Supporter of RISE Adaptive Sports" banner or poster for display at company location
- Invitation to attend invited RISE events, including
 - Advocacy programs, RISE Representatives Industry presentations
 - Media Promotions

Rights and Obligations

- Benefits continue for the term of the sponsorship, i.e. calendar year January 1, 2018 to December 31, 2018
- RISE has the option to enlist additional Gold Sponsors and will consider only reputable corporations and foundations
- RISE agrees to exclude other like industry companies except where specified in contract terms
- RISE has the option to solicit separate event sponsors for major events and fundraisers
- Sponsor will work with RISE marketing on placement of their logo on all materials
- Advertisement exposure on all RISE released videos, RISE website and online networks
- Sponsor will be allowed to promote their products/services only as designated
- Right of first refusal for 2018 Gold Sponsorship only for like-industry potential sponsors

Platinum Sponsor \$75,000

In addition to all Gold Level Sponsorships, Platinum Sponsorship Included:

- Recognition as the Annual Platinum Sponsor in all publications, newsletters, annual report, grants, social media and press releases
- Prominent placement of logo on all RISE website pages with a link to sponsor's website
- Sponsor spotlight article in one RISE eNewsletter "Above and Beyond"
- Premium placement of logo on official t-shirt
- Retain Platinum Sponsor rights to all RISE related programs, activities and events
- RISE will host a picnic at the lake with water sports activities exclusively for sponsor's employees
- RISE will host a company team-building activity for sponsor's employees

Rights and Obligations

- Benefits continue for the term of the sponsorship, i.e. calendar year January 1, 2018 to December 31, 2018
- RISE agrees to exclude other like industry companies
- Sponsor will receive all rights of Platinum Sponsor benefits at special events, such as additional program advertisements, premium booth space, invitations to attend the events, and other benefits designated for each event
- Sponsor will work with RISE marketing on placement of their logo on all materials
- Creative rights of RISE official logo for internal/external communications.
- Advertisement exposure on all RISE released videos, RISE website and online networks
- Sponsor will be allowed to promote their products/services only as designated
- Right of first refusal for 2018 Platinum Sponsorship